

Elephant Talk Communications Announces Partnership with “Bobby D”

SCHIPHOL, The Netherlands, April 28, 2010-- Elephant Talk Communications, Inc. (ETAK), an international provider of business software and services to the telecommunications and financial services industry, today announced it has signed a contract with Robert Doornbos aka “Bobby D”. Bobby D races in Superleague Formula by Sonangol for the Brazilian SC Corinthians with the Azerti Racing team. Robert Doornbos will become the first Racing and automotive Mobile Virtual Network Operator (MVNO) on the Dutch market.

“This partnership will bundle the strengths of the sponsors of Mr. Doornbos,” stated Mr. Daniel Peeters, Account Manager of GR8 Industries and spokesman for Bobby D. “He is the fastest Dutch race car driver and is a rising star in the Dutch marketplace. His popularity provides the MVNO terrific brand awareness and when we combine this with Elephant Talk’s Mobile and Media platform we can bring car racing fans 24 hours a day entertainment on their mobile handsets. “Under our agreement with Elephant Talk we will provide direct contact and virtual meet and greets with Robert Doornbos from around the world while providing the ultimate fanzone to race car enthusiasts. As part of the agreement the Elephant Talk logo will be present on Bobby D’s race car during the upcoming Superleague Formula season.”

Mr. Wim Coekelbergs of Azerti Racing, commented, “Having Robert Doornbos as our latest race driver and with his own mobile platform will allow extensive distribution in the Dutch marketplace. Azerti Racing is excited that Bobby D and Elephant Talk signed a partnership contract. It’s being founded as the cornerstone of mobile applications for race car fans. We expect, with good results from Robert in the competitive Superleague Formula, that this platform will give fans great access to him as well as allow his sponsors to have further outreach to the public. We’ve been around this league since the early days and we think it is a smart idea to strengthen the brand name Bobby D by entering the mobile and media market.”

Mr. Martin Zuurbier, CTO of Elephant Talk stated, “It is part of Elephant Talk’s strategy to have substantial coverage of different kinds of vertical MVNO’s and automotive should be a very popular platform. Elephant Talk’s interactive media division will put fans in the “pole position” on their mobile devices. Our platform will allow fans to watch live press conferences, vote for race outfits and interact with the entire Bobby D race team. Our platform makes virtually all content and interaction possible on mobile devices besides just voice and sms capabilities”.

About Bobby D

Robert Michael Doornbos also known as Bobby D, born September 23, 1981 in Rotterdam, Netherlands is a Dutch race driver. He has been test- and third driver for the Jordan and Red Bull Racing Formula One teams, as well as driving for Minardi and Red Bull Racing in 2005 and 2006. Doornbos then drove for Minardi Team USA in the 2007 and final season of the Champ Car World Series. He competed in the Superleague Formula racing series in 2008. Doornbos was driving last season in the IndyCar Series. He began the season with Newman/Haas/Lanigan Racing, but switched to HVM Racing after the race in Kentucky Speedway. Recently he signed for the Superleague Formula 2010 edition and join Azerti Racing, where he’s driving for Corinthians Brasil. For more information visit: www.bobbydracing.com

About Elephant Talk Communications

Elephant Talk Communications, Inc. (OTC BB: ETAK), an international provider of business software and services to the telecommunications and financial services industry. The company

enables both mobile carriers and virtual operators to offer a full suite of products, delivery platforms, support services, superior industry expertise and high quality customer service without substantial upfront investments from clients. Elephant Talk provides global telecommunication companies, mobile network operators, banks, supermarkets, consumer product companies, media firms, and other businesses a full suite of products and services that enables them to fully provide telecom services as part of their business offerings. The company offers various dynamic products that include remote health care, credit card fraud prevention, mobile internet ID security, multi-country discounted phone services, loyalty management services, and a whole range of other emerging customized mobile services. For more information visit www.elephanttalk.com

About Azerti Race Automotive

Azerti Race Automotive is a Belgian racing team with international roots, employing experienced engineers and mechanics. In the past several years the team founded by Wim Coekelbergs has won the Mégane Trophy, scored strong results in the Belgian GT Championship and was successful in the Belgian Renault Clio Cup. In 2007 the company gained important experience with a year in the WTCC, the World Touring Car Championship. Since 2008, the first year of Superleague Formula, the team prepares and runs racecars for 2 major international football clubs, scoring a few victories and several podiums. In 2010 Azerti Race Automotive runs the Corinthians (Brazil) and Anderlecht (Belgium) cars.

For more information visit www.azerti.be

Forward-Looking Statements

Certain statements contained herein constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about the Company's industry, management's beliefs and certain assumptions made by management. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Because such statements involve risks and uncertainties, the actual results and performance of the Company may differ materially from the results expressed or implied by such forward-looking statements. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. Unless otherwise required by law, the Company also disclaims any obligation to update its view of any such risks or uncertainties or to announce publicly the result of any revisions to the forward-looking statements made here; however, readers should review carefully reports or documents the Company files periodically with the Securities and Exchange Commission.