

## **Elephant Talk Announces Contract with Vizzavi Espana, a Subsidiary of Vodafone Group Plc**

SCHIPHOL, Netherlands, June 16 /PRNewswire-FirstCall/ -- Elephant Talk Communications, Inc. (OTC Bulletin Board: [ETAK](#) - [News](#)), an international telecom and multimedia content distributor, specializing in carrier grade mobile delivery platforms, today announced the execution of a Mobile Virtual Network Enabler (MVNE) contract with Vizzavi Espana, a Vodafone Group company, that enables Mobile Virtual Network Operators (MVNOs) to operate voice and data services over the Vodafone Network in Spain, the world's leading international mobile communications group. The agreement includes the deployment and operation of a redundant mobile communications platform for voice, data, SMS/MMS, Media and Converged technology and many other features, on several locations in Spain.

"We are excited about the newly signed agreement and for the opportunity to work with Vizzavi, as being part of the Vodafone Group," stated Steven Van der Velden, CEO of Elephant Talk. "As we continue to grow our business and increase our offerings it is important that we partner with quality internationally recognized market leaders. We look forward to operating as a full MVNE (Mobile Virtual Network Enabler) to the MVNO market in Spain. This venture brings us closer to fulfilling our ultimate goal of becoming the industry leader of the MVNO Enabler market and increasing shareholder value."

Elephant Talk Communications' portfolio covers functionalities from a redundant network, a fully integrated prepaid and postpaid mobile platform servicing voice, SMS, MMS, data and videocalls. The Company has full control over its entire network and mobile platform elements. GMSCs, HLRs, SMSC, MMSC, IN, STP, GGSN, USSD, VoiceMail, and Customer Relationship Management (CRM) & Billing make the Elephant Talk Mobile platform distinctive in today's MVNE global market. The solution proposed by Elephant Talk Communication was chosen by Vizzavi Espana after an extensive research and an in-depth selection process which involved some of the most significant players in the MVNE arena.

Martin Zuurbier, Chief Technical Officer of Elephant Talk, commented on the importance of providing the MVNOs of Vizzavi Espana with a complete portfolio of services. "Together with our CRM & Billing system and end to end business processing support, this enables Vizzavi Espana to concentrate on their core business of attracting and retaining new subscribers in targeted segments of the market. Elephant Talk has developed our platform in house, thus we have a strong advantage of being independent of suppliers. In addition, our internal experts are constantly improving our technology capabilities which allows us to keep delivery times to an absolute minimum and allows us to add customer specific functionalities quickly."

Mr. Zuurbier concluded, "Elephant Talk integrates the necessary Networks and IT technologies that provide the means for Convergent, Personalized, and Branded Services to MVNOs, targeting markets such as Finance, Media, Ethnic or Communities. With our wide range of product offerings, services and developed platforms Elephant Talk is ready

for the 'next phase' in Telecom. With the growing usage of mobile Internet services we will be able to help protect and expand our customers' business."

### **About Elephant Talk Communications**

Elephant Talk Communications is positioning itself as an international telecom operator and enabler/systems integrator to the multimedia industry by facilitating the distribution of all forms of content as well as mobile and fixed telecom services to global telecommunications consumers. The Company provides traditional telecom services, media streaming, and distribution services primarily to the business-to-business (B2B) community within the telecommunications market where it has a presence. The Company's global footprint as a fully licensed carrier, supported by its propriety IN (Intelligent Network) and Billing/CRM (Client Relationship Management) Systems, has been designed to offer cutting-edge solutions to the increasingly competitive global multimedia industry. Elephant Talk's telecommunications platform eliminates the usual limitations caused by national borders, networks, devices or media and, therefore, enables its B2B customers to operate as independent telecom and multimedia distribution organizations. Elephant Talk is also a system integrator and developer for mobile telecom and content distribution solutions; and, as a Mobile Virtual Network Enabler (MVNE), the company has positioned itself as the premier outsourcing partner for both Mobile Network Operators (MNOs) as well as for Mobile Virtual Network Operators (MVNOs). At the same time, Elephant Talk assists its MNO partners to more efficiently provide a broad range of sophisticated services to their own existing base of MVNOs. Elephant Talk is positioning itself as the preferred MVNE partner of the larger, global Mobile Operators and currently operates sophisticated networks in over a dozen markets in Europe, Asia Pacific, and the Middle East. The Company was ranked fifth on the Orange County 2008 Deloitte Technology Fast 50. For more information, visit: [www.elephanttalk.com](http://www.elephanttalk.com).

### **About Vizzavi Espana, S.L.**

Vizzavi Espana, a Vodafone Group company, is focused on the development of the MVNO business in the Spanish market. Owner of a license for supplying electronic communications services, the Company has a radio access agreement with Vodafone Espana, S.A.U. Vizzavi Espana positions itself as the reference in quality, flexibility and innovation in the MVNO's Spanish market, and aspires to host selected MVNOs delivering a differential offer to the market.

### Forward-Looking Statements

Certain statements contained herein constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about the Company's industry, management's beliefs and certain assumptions made by management. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and

assumptions that are difficult to predict. Because such statements involve risks and uncertainties, the actual results and performance of the Company may differ materially from the results expressed or implied by such forward-looking statements. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. Unless otherwise required by law, the Company also disclaims any obligation to update its view of any such risks or uncertainties or to announce publicly the result of any revisions to the forward-looking statements made here; however, readers should review carefully reports or documents the Company files periodically with the Securities and Exchange Commission.